



Corporate Profile

WOW Corporation LLC
IT Solutions ■ IT Consulting ■ Outsourcing



About Us

WOW Corporation is a Women Business Enterprise (WBE), and a global source of services across the entire Information Technology (IT) spectrum. We are constantly working towards achieving our objectives of providing quality Application Engineering, Professional Services, Outsourcing, Onsite, Offsite, and/or Offshore development and support to our customers who range from small to large businesses.



Our **MISSION** at WOW Corporation is "A commitment to total customer satisfaction by listening to our client's needs and offering quality, timely and cost effective IT solutions in a mutually beneficial manner, to all of our partners - our clients and our staff."

Headquartered in Carnegie, Pennsylvania with facilities in California, India, and Austria, customer focus, excellence in performance and people form our core corporate values. We are one of the leading Tier 1 vendors for Deloitte, the state of North Carolina, The Hartford, Hertz, and Tier 2 for IBM & many other major corporations.

Keeping in view our growth (we have been growing over 300% every year), the Company has recently enhanced the scope of its Global Delivery Center to include capabilities to support its customers around the world. This Center is also geared to handle various back office operations including IT Recruiting, IT Marketing, Business Development, as well as Finance and HR activities.



WOW Corporation has certifications with the WBENC, and the States of North Carolina, New York, New Jersey and Pennsylvania. We are listed on the US Small Business Administration's ProNET. We are continually registering for WBE status for each eligible state and on a federal level.

Additionally, we are ITQ approved in the category of Master IT Services. We hold an IT Supplemental Staffing Convenience Contract with the state of North Carolina, and an IT Services Contract backdrop with the New York Office of State Comptroller (OSC). Most recently, we were qualified as a software development and test vendor with Microsoft for Microsoft products.

OUR PEOPLE



We have diverse ideas and different people throughout our organizations, yet we are one team - with one culture. Our people are the company's heart and soul. Hungry to succeed and passionate to achieve, we embrace the unknown. We are confident in our ability to deliver results.

Exceptional service, exceptional products...we delight in presenting premium quality in all we offer. No matter how big the project, or how small the request, we strive for excellence in our response. A true team oriented organization, we work together to consistently satisfy our customers, surpass our record achievements, and drive our organization to greater success.

WOW Corporation's professional expertise includes, but is not limited, to the following:

Languages/Tools:	Java, HTML, DHTML, XHTML, XML, XSLT, JavaScript, VB Script, ASP, JSP, C, C++, VC++, Visual Basic, VB.NET, ASP.NET, PERL, Python, AML, Avenue, Visio 2000, Rational Rose, Assembler, COBOL, JCL, CICS, ECL, TIP
Standards & Middleware:	UML, ISAPI, COM/DCOM/COM+, CORBA/IIOP, RMI, Java Beans, EJB, MSMQ, MQ-Series, Visibroker, TPBroker, Tuxedo.
Web/ App Servers:	Apache, IIS, MTS, MS exchange server, IBM WebSphere, JBOSS, Tomcat, Netscape Enterprise Server, Netscape Application Server, iPlanet Application Server, WebLogic, ColdFusion, ATG Dynamo, Sybase Application Server, Oracle Application Server, Vignette
Databases:	Oracle, MySQL, SQL Server, DB2, SYBASE, Informix, IMS, RDMS, Mapper, VSAM, DMS
Directory Services:	Netscape Directory Server, Active Directory, LDAP
Security:	SSL, SET, LDAP/X.500, Digital Certificates, Public Key Infrastructure (PKI), Firewalls (Ciscopix, checkpoint)
Frameworks:	.NET, J2EE, MS DNA, MS Site Server, BroadVision, J2ME, iPlanet, Oracle, SunOne
Systems Integration:	Vitria, Tibco, Agile, MQ Series, Seebeyond, Webmethods, Crossworlds
Hardware and Software Platforms:	HP, Unix, Sun Solaris, Linux, Windows NT, IBM Mainframe, Unisys Mainframe, AS400, Plumtree
Network equipment:	Cisco Router/Switches, Load balancers
Data Availability Products:	Veritas Volume Manager, Veritas Cluster, Veritas Netbackup, Sun HA, Legato
ERP/Supply Chain:	Oracle Applications, Peoplesoft, SAP, JD Edwards, Lawson, Manugistics, BAAN
Content Management:	Documentum, Interwoven, LiveLink, Filenet, Plumtrees
CRM:	Siebel, Clarify, Epiphany, Vantive/Peoplesoft CRM, Oracle CRM Actuate, Microstrategy, Brio
ETL Tools:	Informatica, Cognos, Business Objects, Ab initio, Crystal Reports, Callidus
Productivity Tools:	TSO/ISPF, SPUFI, QMF, Excel, XPEDITER, TELON, ENDEAVOR, FILE-AID, MF-REVOLVE, Abend-aid, Key, CA-7, CoolGen, Easytrieve, Intertest
Staffing:	Trainers, Help Desk, Technical Writers, Data Entry Clerks, Project Controllers.

WOW ERP Solutions, LLC

WOW ERP Solutions, LLC (WOW ERP) was founded to meet extensive demand for Enterprise Resource Planning (ERP) consulting and solutions in the existing information technology market. WOW ERP brings a powerful combination of experience, strong partnerships, industry expertise, technology leadership and global delivery to each of enterprise software projects.



Our PeopleSoft, Oracle, Lawson, SAP, Supply Chain and ERP Integration practices place strong emphasis on partnerships to deliver excellent value and bottom-line results for our global customers. We focus on providing unique solutions that help reduce the time and cost of enterprise software projects to clients in a wide range of business sectors, including Public Sector, A&D, Healthcare, Services and Industrial.

WOW ERP believes that basic idea behind ERP is efficiency. But the time it takes the different approaches, and the sometimes-colossal cost, can leave some decision-makers befuddled when it comes to ERP. WOW ERP Solutions has the expertise to meet any of your IT needs – on-site, off-site or offshore.

WOW Information Solutions, Pvt. Ltd.

WOW Information Solutions, Pvt Ltd. (WOW IS) helps clients in building, integrating and supporting their mission-critical applications and delivers cost-effective solutions with innovative and proven Proprietary development methodologies. WOW IS provides these offshore delivery services.



WOW IS brings an unparalleled level of services to clients seeking all types of business process outsourcing services specially IT based and IT enabled services. WOW IS has the size, experience, client base, resources, quality processes and technology to meet any outsourcing needs. WOW IS provides BPO services in the following areas:

- Inbound/Outbound Customer Services.
- Web Based IT Helpdesk.
- Medical Claims Processing.
- Medical Billing.
- IT Development & Maintenance Projects.
- Finance and Accounting.
- Data Conversion Processes.
- HR/ Benefits Administration Services.
- Employee Leasing Services.
- IT Recruiting.

The current breakdown of BPO industry statistics:

Accounting Processes	36%
HR Functions	54%
Tele Sales Processes	26%
Facility Management	38%
Claims Processing	58%
Customer Support Services	22%

With Access to more than 500 employees and over 5 offices worldwide, we provide Business Process Outsourcing (BPO) and a global range of IT solutions — business strategy through design, development, implementation, maintenance and outsourcing through our two global development centers located in the US and India. We have proven proprietary methodologies, processes, and tools in place to meet your needs. WOW IS has fully developed offices equipped with communications and networking with 100% electrical backup for 24 hours. Our facility can seat 100 people on full capacity. All seats are equipped with computers and are all networked through a secure server.

Why Outsource to India?

A combination of factors such as low cost of staff, a large pool of English-speaking and Western-thinking people, as well as India's time zone position have made India an increasingly popular choice for outsourcing CRM and other back-office activities.

Large multinational companies, especially in the US and increasingly in Europe, already understand and have in many cases utilized India's advantages as a cost-efficient base for software development and maintenance. Companies like GE, American Express, and British Airways, have successfully demonstrated the benefits of the model, with total annual savings of a few hundred million dollars between them alone.



Our Services

WOW Corporation is a full service IT Professional Services and Global solutions organization that delivers staff augmentation and Project Services to clients ranging from small businesses to Fortune 500 companies. Since its inception in 2002 with a corporate office in Carnegie, Pennsylvania, we have grown to a 300+ team with offices in Carnegie and Southpointe, Pennsylvania, California, Austria and Gurgaon, India. With continued growth, we continue to establish offices around the United States where we have a significant number of consultants, or where we support a large portion of our client's IT efforts.

Consulting Service



When it comes to hiring the best brains in the IT sector, there's no better partner than WOW Corporation. With extensive experience in IT staffing, we provide highly skilled consultants to implement virtually any IT project **Onsite, Offsite or Offshore** on contract, contract-to-hire or permanent placement basis. If you wish to control and manage your own project Offshore, but need

experienced people to follow your lead, WOW Corporation will provide you with the best talents. We work in an honest and professional manner to help our clients achieve success. At WOW Corporation, the services we provide will meet or exceed your expectations. We provide resources for the following technical areas:

- I.T. Strategy & Business Consulting
- Program Management
- Project Management
- Database Services
- Application Analysis, Design, Integration and Migration
- Programming/Networking Services
- QA, Testing and Validation
- Technical help desk
- Documentation
- Training Services (Development & Implementation)

Custom Application Development Solutions

WOW has helped customers meet their application development in the shortest possible time and at the lowest cost. We view custom application development as a value driver that enhances your company's

effectiveness and hence get involved in the entire lifecycle from business needs to requirements to design, implementation, training and support. Our custom application services include Web (Java/J2EE/Open Source technologies), .NET, Web Services, Client/Server (UNIX, C/C++, VB, PB, Oracle, SQL Server and UDB), AS400 (Cobol 400, DB400, RPG) and Mainframe (COBOL, DB2, CICS, VSAM and JCL) development.

Applications Maintenance Outsourcing (AMO)

The maintenance of applications spread across multiple platforms from legacy to client server systems to more recent multi-tier or browser-based designs has always been a challenge to enterprises. WOW Corporation can help balance the maintenance of systems and resources while meeting constantly changing business and technology requirements.

WOW meets the maintenance challenges from a holistic perspective of adding value to customers through a well-oiled maintenance delivery framework. We offer our clients 24x7 application sustenance and enhancements. We have years of experience in remote maintenance of web applications (.NET and J2EE based), client/server and IBM mainframe/AS400 applications.

Legacy Evolution

WOW Corporation helps you to re-engineering and migrate legacy applications on to new technologies. This may involve database and language changes, and data conversion from one platform to another - Unisys to IBM, CDC to IBM, and mainframes to client-server environments.

At WOW Corporation we believe that if your legacy is helping you through the challenges of the new era, they do not need to be discarded. We help you in adding fresh functionalities to the old systems and migrate the old system to new technologies little bit at a time. We call it legacy evolution.

Enterprise Applications (ERP, CRM)

WOW Corporation LLC has set up an ERP practice, WOW ERP Solutions, to meet extensive demands for ERP solutions in the IT market. WOW ERP Solutions is the reliable source for enterprise application and business knowledge. We help global clients in a wide range of industries meet their tactical, strategic, and business goals through successful, cost-effective implementation, integration and support of leading enterprise software packages and technology infrastructure.

From providing the right staff support, to professional project management using our proven methodologies, WOW ERP Solutions helps ensure successful delivery of complex enterprise software projects for our clients. We focus on planning, execution, and knowledge transfer, so that you can focus on your core business, while building the tools you need to be successful tomorrow. Our solutions include ERP, SCM and CRM products such as SAP, Oracle, PeopleSoft, JD Edwards, Lawson Siebel and custom enterprise applications.

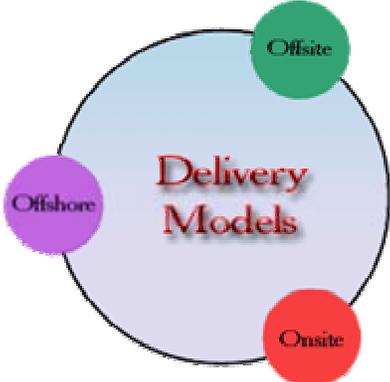
Business Process Outsourcing (BPO)

WOW Corporation brings an unparalleled level of service to clients seeking all types of business process outsourcing services specially IT based and IT enabled services. WOW has the size, experience, client base, resources, quality processes and technology to meet any outsourcing needs. For example, call center services can include inbound/outbound customer service or could be just voice based/web based and IT helpdesk; transaction processing services such as warranty; Medical claims management and processing, Medical billing, finance & accounting, data management and HR/benefits administration.

Delivery Models

WOW Corporation is the product of highly experienced professionals from different domains of IT field. Our consultants work on both turnkey projects (which usually have a clearly defined goal and established beginning and ending dates) and on a Time & Materials basis, (which usually encompass a variety of objectives and are conducted on an ongoing basis.) These services are usually provided on-site at the client's facilities, Offsite and/or Offshore. We understand your need to explore new and cost effective business models that would allow us to capitalize on strategic opportunities in your industry.

Our rich experience in onsite, offsite and offshore software consulting and projects services enables us to deliver 24x7 IT solutions. Our unique value proposition of faster, and less expensive development and management is compelling to our many clients in the US and Europe, most of whom regard us as a partner helping them to achieve their business objectives.



Our engagements are typically delivered by a global team with 20 to 30 percent of the team members located at your site and 70 to 80 percent of the team located at our offshore development center. The

onsite team interacts daily with you to define requirements, review prototypes and manage scope changes. The offshore team ensures quality execution at a low cost. Our tightly coupled model allows our offshore team members to participate with you and our onsite team that delivers to you the 24x7 iterative processes.



Our Clients

WOW Corporation is a result of hard work from highly experienced professionals from different domains of IT. Since our inception in 2002, we have supported over 125 projects for our clients...our PARTNERS.

Our experience in software development projects enables us to deliver large software projects. Our unique value proposition of better, faster, and less expensive is compelling to our many clients, most of whom regard us as a partner helping them to achieve their business objectives. At WOW Corporation, we believe in surpassing our customers' expectations. With our attitude that keeps your business and bottom line in mind, we add value to our offerings. We want to become your partner - a partner who understands your business and technology needs.



What makes WOW Corporation different? We **truly** believe that there is no IT problem that you have that we cannot solve.

Our rich experience in onsite - offshore software development projects helped us to be capable of delivering 24x7 project management on the large software projects. Our unique value proposition of better, faster, and less expensive development and management is compelling to our many clients in the US and Europe, most of whom regard us as a partner helping them to achieve their business objectives.

We have been associated directly or indirectly with the following:

CONSULTING FIRMS



PRIVATE INDUSTRY



**THE
INTERPUBLIC
GROUP
OF
COMPANIES**



GOVERNMENT ENTITIES

Dept. of Public Welfare

Department of Justice

Department of Health

Dept. of Health & Human Services

State of Pennsylvania

State of New York

State of Washington

State of Virginia

State of Maryland

State of New Hampshire

State of Texas

State of North Carolina



Case Studies

WOW Corporation delivers outstanding, customized technology solutions and outsourcing services to clients. Below are some of the projects which we have worked on very recently:



Universal SmartComp Bill Review System (Outsourcing/Solution)

Universal SmartComp (USC) specializes in the medical coordination and cost containment of workers' compensation injuries, with a client base consisting of insurance carriers, employers, national managed care companies and agents/brokers. USC benefits its client in a variety of ways, among these being Medical Bill Review and Repricing. WOW Corporation, as a full service IT services and Global solutions organization, partnered with USC to outsource USC's claims processing to India. The cooperative effort focuses on three key areas, including Medical Claims Processing, Entry, coordination and assistance. WOW Corporation also enhanced and debugged the system, ensuring efficient code and database queries, as well the addition of GUI enhancements and session-based security of the USC Bill Review system in our offshore facility.

Transportopia

This project is to build a vehicle metering system that combines Wireless, Internet and other technologies to provide customers an access to their fleets. These systems which would go into vehicles shall provide access to Internet, travel information and help customers in making payments by credit cards. The application was designed and developed using Java technologies on a Linux Platform.

NEDSS Project

NEDSS is a national initiative driven by the Centers for Disease Control (CDC) to improve the timeliness, completeness, accuracy, and uniformity of surveillance data. The "NEDSS vision" includes use of the Internet for data collection and transmission, collection of data as close to the source as possible, incorporation of electronic laboratory reporting and use of uniform coding schemes and data transmission protocols. The application was developed using Windows DNA, VB, ASP and Oracle.

AOPC Project

The AOPC Project is building an application for the Common Pleas Court Management Systems. This Project tracks all activities happening throughout the state of PA. And also makes case information available to other Courts. Development of the Presentation tier is done in VB.NET and Middle tier is in Java. Java Beans which are deployed on Sybase's EA Server. Communication between VB.NET and Java Beans is established using CORBA component. Data is transferred as XML.

TIERS Project

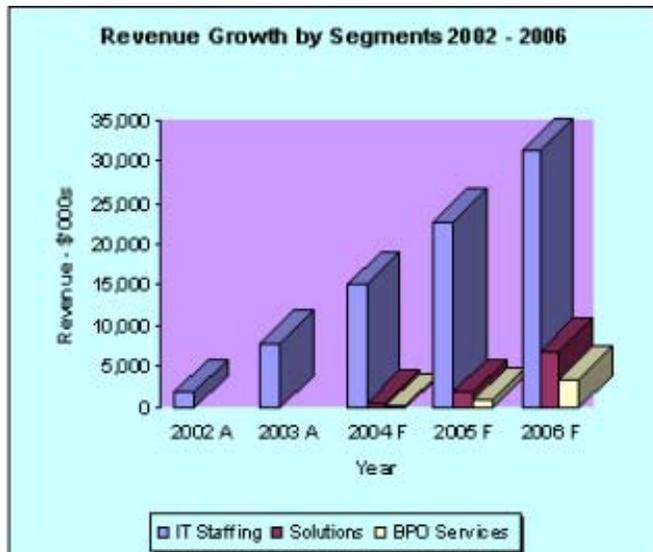
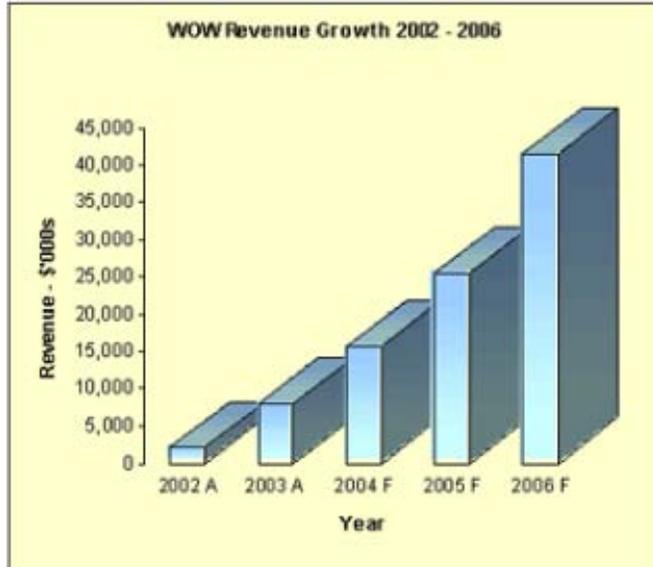
The TIERS project focuses on redesigning and replacing existing automated systems and improving the business processes associated with eligibility determination and enrollment functions for multiple programs. The whole system is built using the J2EE architecture with rational unified process for business design of the project. IBM Visual Age is used as the IDE for development and is deployed on the IBM Web Sphere Application Server. The whole system was built to integrate three different systems Food Stamps, Temporary Aid to Needy Families and Medicaid. Now the current system TIERS replaces the multiple outdated existing systems with a single integrated automated system that uses state-of-the-art technology to support eligibility determination process.

eMPIRE Project

The eMPIRE project's purpose is to replace an existing legacy system with a newly enhanced and re-engineered tax and revenue system. Deloitte Consulting chose WOW Corporation to assist in the re-engineering of the existing system and create the functional design of the new system. In addition, the WOW Corporation project team will be responsible for the management of the development, implementation, and maintenance of the completed system. The enhanced system utilizes the JSP, JAVA, Websphere, MQSeries, CICS, Cobol, DB2, and JCL.



Our Growth





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