



■ **PERFORMTECH OVERVIEW**

■ **PerformTech is a full service performance improvement organization based in Alexandria, VA. We have been a leading provider of training and educational solutions since 1994. PerformTech has a full-time staff of 30 professionals specializing in:**

Performance analysis
Instructional design
Information architecture
Interactive multimedia

3D modeling/Technical visualization
Usability and human factors
Interface design
Programming & database development

■ **We leverage technology to build powerful training solutions that significantly enhance the performance of organizations, systems, and people. To this end, our approach is to:**

Build true and lasting partnerships with our clients

Work hand-in-hand with our clients to determine the right mix of media, methods, and processes to meet required performance needs within defined schedule and budget constraints

Apply proven and systematic processes for performance analysis and, in turn, for solution design, development, implementation, and evaluation

Build on the principles of learning psychology, instructional systems design, and human factors engineering

■ **We provide the full-range of information and training development and support services, including:**

Needs assessments, task analyses, and instructional analyses

Web-based training, education, and interactive manuals

CD-ROM-based training and interactive manuals

Blended learning solutions, combining classroom and computer-based training

Electronic performance support systems

Internet- and Intranet-based knowledge dissemination applications

Training marketing and implementation plans

Functional requirements analyses for learning management systems

Training evaluation plans and data collection instruments

Job aids and manuals

Video-based training and information programs