Career Advancement Accounts Program Report

Brunswick	2	7
Fort Benning	2	11
Schofield Barracks	3	32
Eglin AFB	4	7
McChord AFB	4	24
Hurlburt Field	5	11
Camp Pendleton	10	47
Other	12	62
NAS Jax	15	48
Fort Carson (Inludes Shriever AFB and USAFA	17	22
San Diego (Metro)	20	45
Fort Lewis	23	54
Mayport	32	77
Fort Bragg	42	84

Cases by Type of Employment	Cases for September 2008	Cases Year to Date
Construction Trades	2	4
Hospitality Management*	3	8
Homeland Security	3	18
Human Resources*	5	17
Information Technology	6	17
Financial Services	9	36
Business/Management*	16	54
Other	25	54
Education	39	103
Healthcare	89	246

Healthy Habits Summary Report

09/01/2008 thru 09/30/2008

www.militaryonesource.com

Date/Period	Life Health Assesment	Online Weight Assessment	Online Stress Assessment	Online Cardio Assessment	Health Coaching Session -Online	Health Coaching Session - Telephone	Outreach Calls
Day: 09/01/2008	0	0	0	0	0	0	0
Day: 09/02/2008	1	2	0	0	0	10	2
Day: 09/03/2008	1	2	0	0	0	15	0
Day: 09/04/2008	1	7	0	1	1	14	4
Day: 09/05/2008	1	5	2	1	0	5	2
Day: 09/06/2008	1	2	0	1	0	0	0
Day: 09/07/2008	0	0	0	0	0	0	0
Day: 09/08/2008	1	2	1	2	0	13	3
Day: 09/09/2008	2	0	0	1	0	6	6
Day: 09/10/2008	3	3	3	0	2	10	1
Day: 09/11/2008	2	3	0	1	2	6	1
Day: 09/12/2008	1	1	0	0	0	10	0
Day: 09/13/2008	1	1	0	0	0	0	0
Day: 09/14/2008	4	1	1	0	0	0	0
Day: 09/15/2008	1	0	0	0	0	13	10
Day: 09/16/2008	0	4	0	1	2	10	2
Day: 09/17/2008	0	2	0	0	0	13	3
Day: 09/18/2008	4	4	0	0	0	23	1
Day: 09/19/2008	0	1	0	0	1	8	0
Day: 09/20/2008	0	0	0	0	0	0	0
Day: 09/21/2008	2	1	1	1	0	0	0

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Healthy Habits Summary Report

09/01/2008 thru 09/30/2008

www.militaryonesource.com

Date/Period	Life Health Assesment	Online Weight Assessment	Online Stress Assessment	Online Cardio Assessment	Health Coaching Session -Online	Health Coaching Session - Telephone	Outreach Calls
Day: 09/22/2008	1	1	0	1	3	2	4
Day: 09/23/2008	2	0	0	0	0	11	9
Day: 09/24/2008	1	1	0	0	0	13	2
Day: 09/25/2008	1	1	0	0	1	10	8
Day: 09/26/2008	0	2	0	0	0	1	0
Day: 09/27/2008	0	0	0	0	0	0	0
Day: 09/28/2008	1	2	0	0	0	0	0
Day: 09/29/2008	2	1	0	0	4	16	5
Day: 09/30/2008	1	2	1	1	3	10	4
Total	***35***	***51***	***9***	***11***	***19***	***219***	***67***

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Military OneSource Online Summary Report

From 10/1/2007 to 9/30/2008

FY 2008 Detail Report

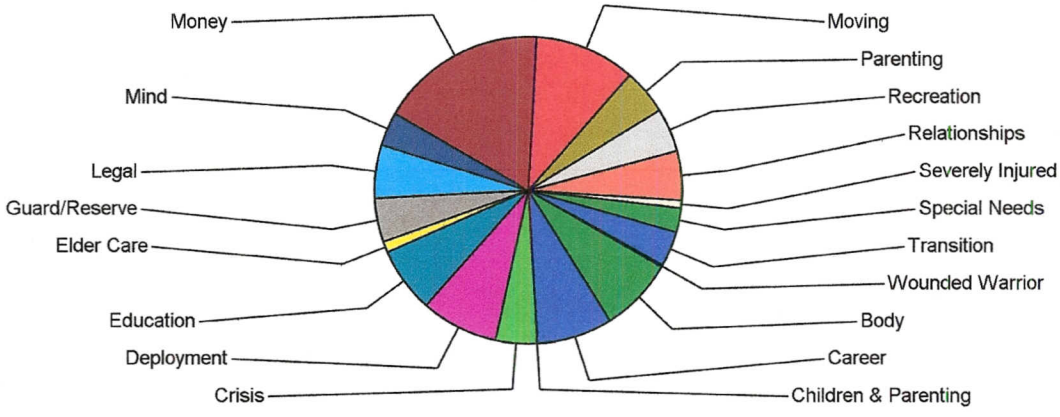
Month	Hits	Online Visits	Page Views	NewsLetter Subscriptions	Individuals Registered	Educational Materials Ordered	Average Session Duration
October	13,401,342	122,799	1,569,277	2,405	7,171	4,478	14.26
November	12,726,074	118,719	1,447,845	1,827	6,264	3,417	14.07
December	12,960,552	113,715	1,471,995	1,868	5,803	2,603	13.47
January	70,512,605	398,575	5,415,350	2,874	43,018	4,439	18.87
February	70,149,076	412,000	5,552,655	2,749	42,737	5,452	21.18
March	47,140,393	283,468	4,447,880	4,296	23,335	4,553	20.88
April	41,238,768	236,912	4,119,454	3,580	17,408	6,121	20.73
May	27,169,477	152,298	2,983,065	2,586	8,882	8,751	16.1
June	27,016,909	148,753	3,818,530	2,123	8,192	5,251	17.04
July	29,527,682	150,777	5,326,144	2,579	8,718	5,280	16.95
August	29,955,808	155,215	6,165,569	1,896	7,561	6,409	17.59
September	34,371,398	192,804	7,763,334	2,618	9,720	4,285	15.52
Total for FY 2008	**416,170,084**	**2,486,035**	**50,081,098**	**31,401**	**188,809**	**61,039**	**18.52**

Military OneSource Online Detail Report

Period: 09-2008

Total Unique Logins in Period: 192803

YTD Categories Visited



Categories Visited

	Current	YTD
Money	38,274	493,193
Moving	27,834	298,921
Deployment	22,050	228,680
Career	23,270	224,426
Body	33,036	218,767
Education	23,502	193,180
Legal	14,893	158,829
Relationships	21,422	146,374
Parenting	14,342	134,350
Guard/Reserve	11,115	130,468
Recreation	10,120	129,646
Crisis	13,319	123,120
Transition	9,793	104,549
Mind	11,715	99,155

Categories Visited

	Current	YTD
Special Needs	6,868	71,357
Elder Care	3,299	33,194
Severely Injured		23,601
Wounded Warrior	5,313	6,266
Children & Parenting		1

Top 10 Topics Accessed

	Current	YTD
Parenting Skills	33,939	68,970
Deployment and Return	33,885	158,622
Staying Healthy	26,775	64,464
Relationships	24,098	85,213
Personal Issues	22,761	45,746
Midlife Issues	22,581	41,113
Mental Health	22,311	55,004
Child Care	21,665	54,199
Children's Mental Health	19,088	39,997
Military Benefits	15,881	78,508

Articles

	Current	YTD
Number of Online Articles Accessed	538,808	1,359,839

Top 10 Articles Accessed

	Current	YTD
What Military OneSource Can Do for You	11,246	40,558
Choosing a Counselor or Therapist	7,649	16,036
Resources for Military Spouses	5,674	17,797
Balancing Work and Life as a Dual Military Couple	4,640	9,639
Age Differences, Work Differences: Understanding Older and Younger Employees	4,297	7,001
Going Back to School When You're a Military Spouse	3,765	19,299
Military OneSource as a Leadership Tool	3,425	6,205
Being Present as a Parent	3,411	5,397
After-School Activities and Free Time: Finding a Balance	3,399	5,786
Coping with Loneliness	3,385	6,675

Educational Materials Orders

	Current	YTD
Number of Materials Ordered Online	4,285	61,039

Top 10 Materials Ordered

Top 10 Materials Ordered	Current	YTD
Sesame Street: Talk, Listen, Connect: Deployment, Homecomings, and Changes	511	5,209
Parenting in the 21st Century (CD)	307	1,108
These Boots: A spouse's guide to stepping up and standing tall during deployment	163	2,421
Staying Strong as a Couple (CD)	127	1,789
Getting Out of Debt (booklet)	116	1,220
Military Youth Coping with Separation When Family Members Deploy (DVD)	105	563
Personal Budget Management	100	1,450
Positive Discipline (CD)	94	975
Building Trust booklet	94	1,208
Finding Strength in Family and Community (CD)	88	1,326

Top 10 Booklets (Viewed Online/Downloaded)

	Current	YTD
Getting Out of Debt (booklet)	116	1,220
Personal Budget Management	100	1,450
Building Trust booklet	94	1,208
Feeling Good (booklet)	78	1,490
Buying Your First Home (booklet)	63	937
Questions Parents of Infants Ask (booklet)	59	614
Questions Parents of Preschoolers Ask (booklet)	56	627
Bouncing Back: Staying resilient through the challenges of life (booklet)	46	762
On Your Own: A guide to work and life in the real world (booklet)	46	721
Becoming a Parent: Combining work and family (booklet)	46	550
Total for ALL Booklets	**704**	**9,579**

Number of E-Mails Sent to Consultants

	Current	YTD
Email a Consultant	1,377	13,560
Plan a Call	22	216
Feedback	22	328

Number of E-Mails Sent to Consultants

	Current	YTD
Technical Help	13	79
Refer Me to Child Care	13	109
Refer Me to Elder Care	2	11

Number of Locator Searches

	Current	YTD
Child Care Locator	3,225	34,095
K-12 School Search	78	741
College Search	54	520
Distance Learning Locator	35	415
Summer Camp Locator	5	334
Health and Wellness Locator	0	4
Elder Care Finder	0	16

Other Features (Number of Hits to the Following Features)

	Current	YTD
Podcasts	2,750	17,426
Calculator Uses	1,979	27,183
What's your communication style?	1,653	20,774
Is a Traumatic Event Causing You Stress?	1,608	20,535
Do You Give It Your Best?	1,395	17,859
TaxCut	814	311,917
RSS Feeds	700	8,173
How Compatible Are You as a Couple?	388	4,402
Are You Depressed?	287	2,837
Retire, Rewire, Renew? Planning Your Life After 50	180	2,107
Are Life Changes Causing You Stress?	97	1,354
What is Your Parenting Style?	93	951
How Resilient Are You?	83	745
Do You Have a Drinking Problem?	73	659
Medicare Interactive	22	128

Other Features (Number of Hits to the Following Features)

	Current	YTD
Are You Feeling Caregiver Stress?	11	209
What Help Does My Older Relative Need?	10	139

Newsletter Subscriptions

	Current
Spouse Employment and Education	468
Money Matters	367
Personal & Family Readiness	357
Military OneSource Connection	336
Guard and Reserve	172
Healthy Living	113
Everyday Tips	107
Single Life in the Military	107
Your Job and Career	82
Managing People	79
Raising a Toddler or Preschooler	78
Raising a School-age Child	68
Strategies for Well-being	67
Living with a Teenager	57
Making the Most of Midlife	50
Caring for Your Baby	48
Countdown to College	41
Caring for an Older Relative	21
Total	**2,618**

"My Military OneSource in Period New Registrations"

	Current	YTD
Number of Users Who Have Personalized	9,720	188,804

Military OneSource Visits

	Current	YTD
Military OS Visits Registered	102,899	1,504,060
Military OS Visits Unregistered	89,904	981,966

Average Time Spent On Site

	Current	YTD
Average Duration in Minutes	15.52	18.52

Website Hits and Average Number of Pages

	Current	YTD
Number of Hits to the Website	34,371,398	416,170,084
Average Hits per Participant	3,536.15	2,204.24